

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 157853 /		Alt Order # 08364663
Product NRA-ILA 10/11		
Contract Dates 10/11/16 - 10/17/16		Estimate # 7769
Advertiser Iss/NRA-ILA-A		Original Date / Revision 09/23/16 / 09/23/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agg Code	Advertiser Code 375	Product 1/2 944
Agency Ref 2153		Advertiser Ref 59172

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/14/16	10/14/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	----1--				1	\$4,000.00					
N 2	WHIO	10/17/16	10/17/16	Stephen Colbert	11:35 PM-12:35 X		1:00			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1-----				1	\$1,850.00					
N 3	WHIO	10/17/16	10/17/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1-----				1	\$5,000.00					
N 4	WHIO	10/16/16	10/16/16	NFL Bengals Game	1:00 PM-7:00 PM		1:00			P-02		NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1				1	\$16,000.00					
N 5	WHIO	10/13/16	10/13/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$2,400.00					
N 6	WHIO	10/13/16	10/13/16	CBS This Morning	7:00 AM-9:00 AM		1:00			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$2,000.00					
N 7	WHIO	10/11/16	10/11/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$2,400.00					
N 8	WHIO	10/12/16	10/12/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00			P-02		NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--1----				1	\$4,400.00					
N 9	WHIO	10/14/16	10/14/16	NewsCenter 7 @ noon	12p-1230p		1:00			P-02		NM	1	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	----1--				1	\$3,050.00					
N 10	WHIO	10/15/16	10/15/16	SEC Game	Various		1:00			P-02		NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$3,700.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
157853 /	08364663

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	NRA-ILA 10/11	7769

<u>Advertiser</u>	<u>Original Date / Revision</u>
Iss/NRA-ILA-A	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	10/11/16	10/11/16	CBS This Morning	7a-9a		1:00			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$2,000.00					
Totals									0.00				11	\$46,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	11	\$46,800.00	(\$7,020.00)	\$39,780.00
Totals	11	\$46,800.00	(\$7,020.00)	\$39,780.00

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *** SEP21/16 12.33
WHIO-TV ***

REP. # OFF. # SALESMAN #

BUYER NAME RED EAGLE MEDIA MEDI

SALES PRSN PH- NICK WELTTE

CLASS: NATL. LOCAL REGIONAL

ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP21/16 12.33

TO DEANNA

REVISED ENTIRE ORDER
ALL LINES EXCEPT LINE 4 CHANGED
ADDED 9-11
TOTAL SAME \$46800
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 375 AGENCY EST# = 7769
AGENCY PRODUCT CODE = 944

1	R	500P-530P	60	\$4,000.00	10/14	10/14	1	FRI	1
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PROGRAM : NWSCENTER 5
RA35-64 : 11.3
CON COM1 : NWSCENTER 5
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REP HEADLINE# 8364663
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP21/16 12.33
*** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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11	A		700A-900A	60		\$2,000.00	10/11	10/11	1		TUE	1
PROGRAM : CBS THS MRNG-2<												
RA35-64 : 6.4												
CON COM1 : CBS THS MRNG-2<												

OCT/16 46800.00 CONTRACT TOTAL 46800.00
TOTAL SPOTS 11

MARKET TOTALS \$90,000 WHIO 52% WDTN 29% WKEF 6% WRGT 13% CABL 0% WBDT 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE